

Connect 2020: The NACEP Digital Forum

Session Presenter's Orientation





CONNECT
2020

THE NACEP
DIGITAL FORUM

Build, Lead, & Innovate through
concurrent & dual enrollment programs



Thank You!

For helping us all to Connect in 2020

High Level Orientation

- Two days of event content
- 12 breakout sessions per day, three per timeslot
- Breakouts are 40 minutes with 20 minute breaks between sessions
- Content available live and on-demand 10/28-12/27



October 2020

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2	3
	4	5	6	7	8	9	10
	11	12	13	14	15	16	17
	18	19	20	21	22	23	24
	25	26	27	28	29	30	31

Communications

- Your **lead presenter** is our point of contact for your presentation and is responsible for compiling and submitting all session materials.
- Eric Hoover ehoover@nacep.org is your main point of contact for logistics questions, scheduling, and follow up.
- You can use me awilliams@nacep.org for content and execution questions.
- We have built a Connect 2020: Presenter's Page to house links, resources, and deadlines. <http://www.nacep.org/resources-for-connect-2020-presenters/> Please bookmark the page, as it is not linked to any other NACEP resources.

Timeline

Confirm
your session

Attend a
Connect
2020
Orientation

Develop
your session
content

Record your
session
either with
NACEP or on
your own
platform

Submit your
session and
supporting
resources

**Deadline:
Oct. 2nd**

Rehearse
with
Workcast

Connect!

August

September

October



LOBBY



EXHIBITOR HALL



CONFERENCE HALL



LOUNGE

Conference Hall

This is where you can access our webcast sessions
Please click on the tile below to enter the session of your choosing
All sessions available on demand following live broadcast

Live Sessions



September 26, 11 a.m.

11 a.m. - Cyber threats and compliance challenges - Managing technology risk in aging services



September 26, 1 p.m.

1 p.m. - New strategies in staffing - Developing a partnership with your local university



September 26, 3 p.m.

3 p.m. - Are you ready for the changes coming to MDS 3.0?



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Online event delivered through the WorkCast Online Events and Presentation Platform.

[VIEW AGENDA](#)

[HELP DESK](#)

Connect 2020 Session Tracks

Build

Outline program “nuts and bolts” including partnerships, logistics, processes, coordination, and supports

Lead

Drive substantive change, build a bigger voice, and elevate the understanding, role, and utilization of these programs in the education landscape.

Innovate

Highlight solutions, novel approaches, and new directions for new or existing programs.

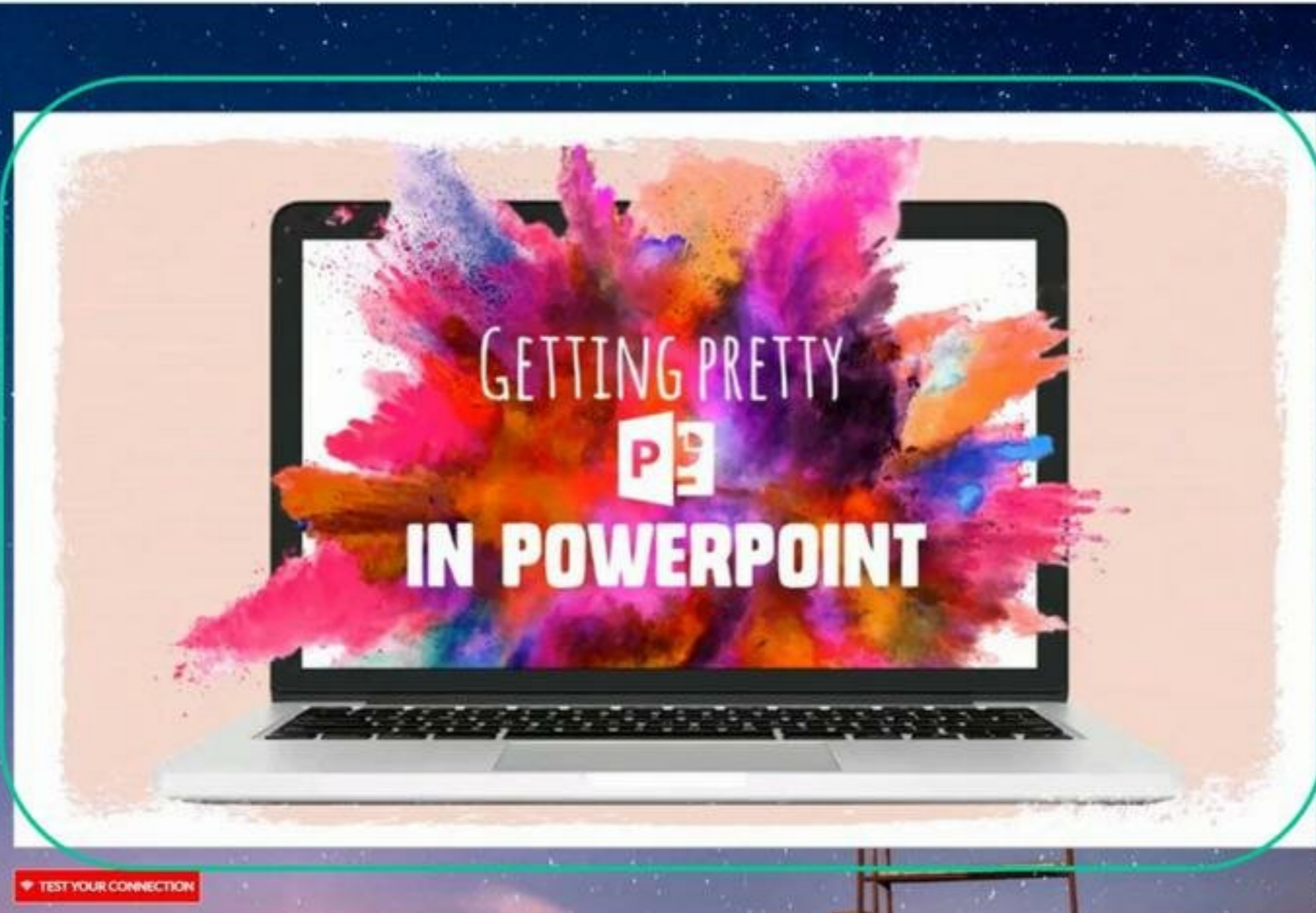
Audience View

The audience connects to the branded **WorkCast Auditorium**. They can watch the event live, submit questions to the speakers or engage in audience chat, get technical assistance and more.



- Download related documents from the resources tab
- Polls appear as new 'pop up' windows in the center of the page.
- Surveys appear as a new page when the event concludes. Direct audience members to a WorkCast generated survey page or use a third party survey like SurveyMonkey to get additional feedback.

What to Expect?



TEST YOUR CONNECTION

OVERVIEW ASK A QUESTION PRESENTERS

Overview

Introducing WorkCast Stratus: The Next Level of Webinar Innovation

Wednesday 27 February 2019, 3pm GMT | 11am EST | 7am PST

Webinars are an increasingly excellent way to engage prospects, communicate with your audience, and grow your business. WorkCast's latest innovation, WorkCast Stratus, will revolutionise the way you use webinars, webcasts, and virtual events.

WorkCast Stratus is the most powerful webinar platform on the planet - meaning your webinars will be bigger, faster, and more powerful than ever before. Want 50,000 attendees at your event? With Stratus, you can do that.

This webinar will take you through WorkCast Stratus' new features and functionality so that you can see exactly how it will can work for you.

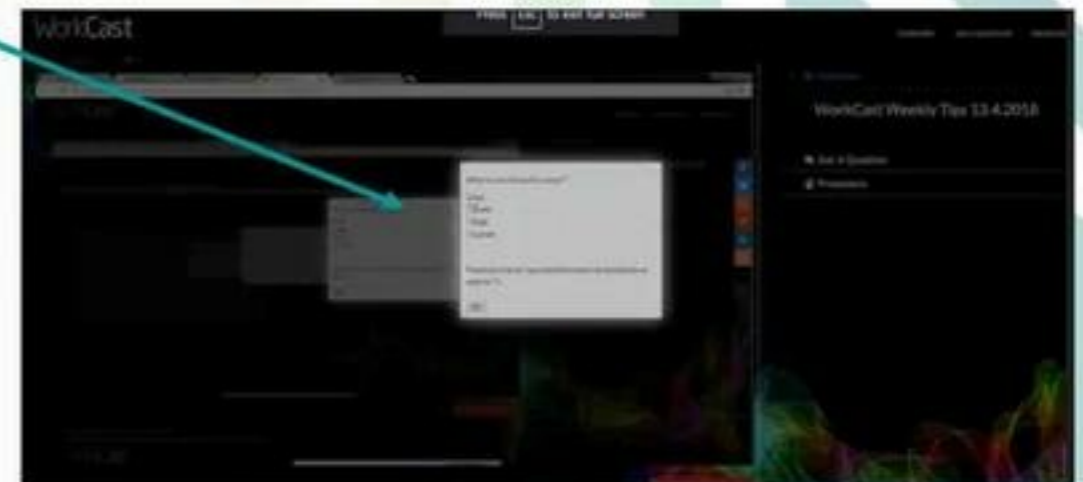
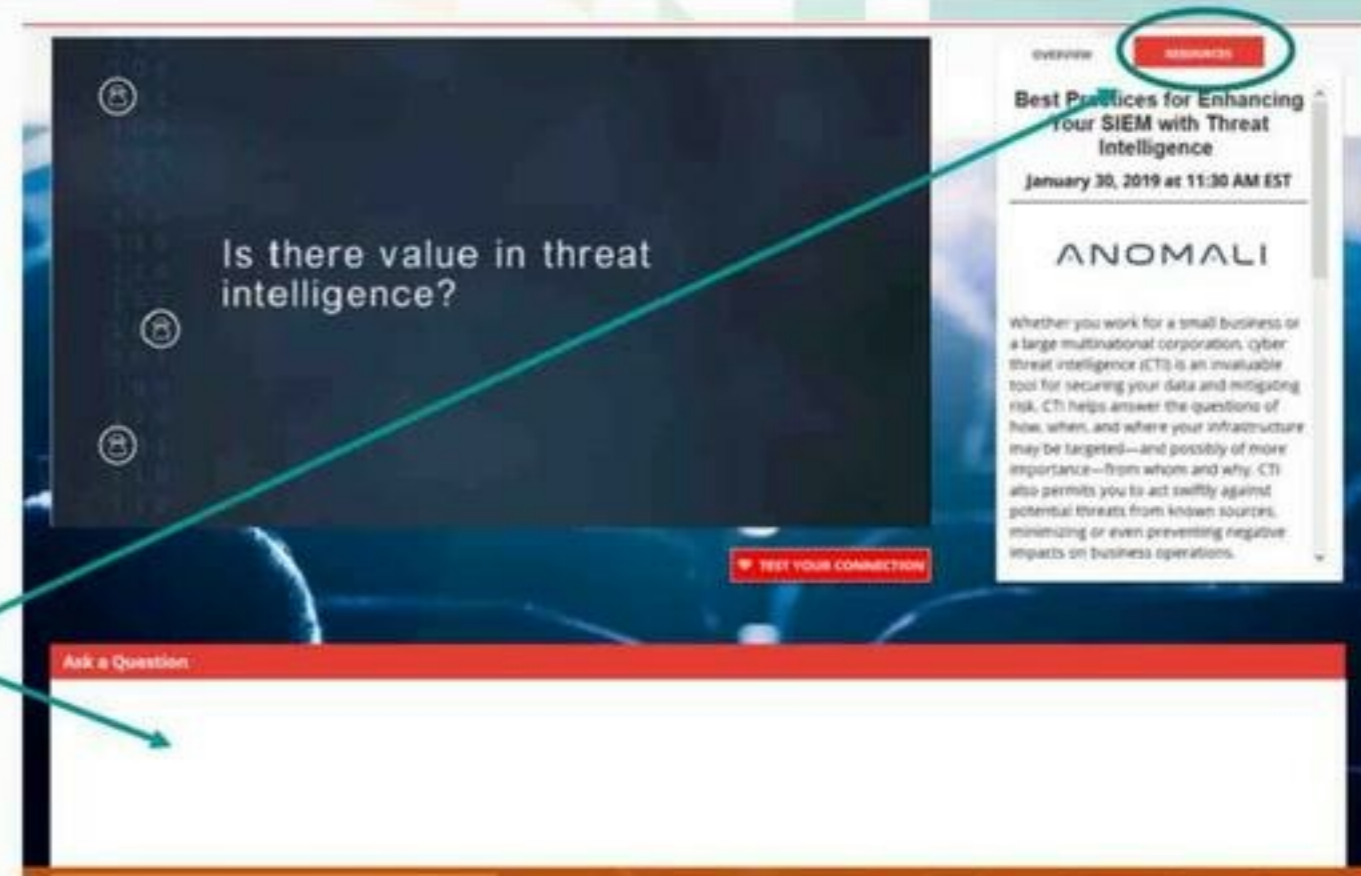
Ask A Question

Presenters



Engaging your Audience

- Q/A Dialogue:
 - Real-time discussion
- Polling:
 - Pop-up polls with real-time results
- In-session Prompts:
 - Pop-up messages for attendees
- Resources:
 - Provide downloadable content and links relevant to your session



Session Length and Options

Session length-40 minutes

- You can use your time as you choose but we suggest no more than 30 minutes of content

Options:

1. Broadcast with text-based engagement throughout the session run time (no live audio)
2. Broadcast and use live audio to field questions at the end of the presentation (one way audio for presenters only)
3. Broadcast and use some other tool to discuss or collaborate at the end of the session (use event message or resources tab to send attendees to another site)

Questions?

The background of the slide is a light blue gradient. On the right side, there are several vertical stripes of varying widths in shades of yellow, light green, and teal. These stripes are partially overlaid by diagonal white lines that create a grid-like pattern.

Audience Attention During a Virtual Meeting

The longer your webcast, the more important it is to think about ways to maintain audience engagement.

The graphs below show how audience attention is affected, the longer a meeting lasts, and how to maintain it:

