

Changing the Culture of a College:

A Journey in Concurrent Enrollment Program Improvement

Dr. Melissa Murray
Dean of School Partnership Programs
Accelerated College Education (ACE)

Richland Campus: Johnstown, PA









Five (5) Education Centers

Richland

Ebensburg

Somerset

Huntingdon

Blair







Pennsylvania Highlands Overview

- One of 14 community colleges in Pennsylvania
- Accredited: Commission on Higher Education of the Middle States Association of Colleges & Schools
- Serve education & workforce needs in Southern Alleghenies 6 county service region
 - Serve 1500 students annually in credit programs
 - Serve 2000 students annually in non-credit through Continuing Education
- Non-residential
- Men's basketball and Women's volleyball teams



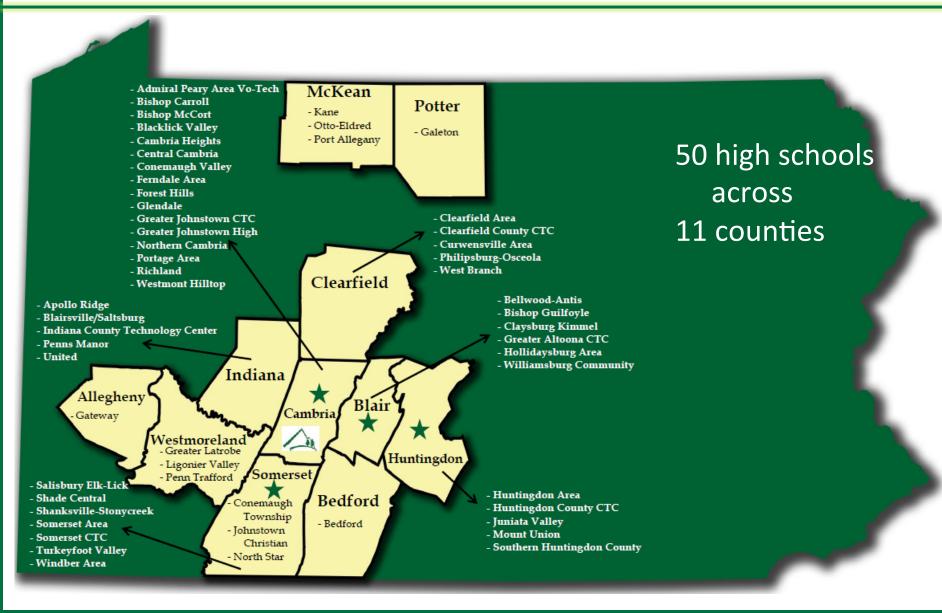
Accelerated College Education (ACE)

- Smallest community college in Pennsylvania
- Largest concurrent enrollment program in Pennsylvania
 - 50 high school partners across 11 counties
 - Student Enrollment: 1,100 1,800
 - 264 ACE Faculty members (high school)





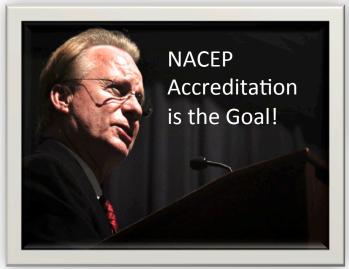
ACE Service Region - High School Partners

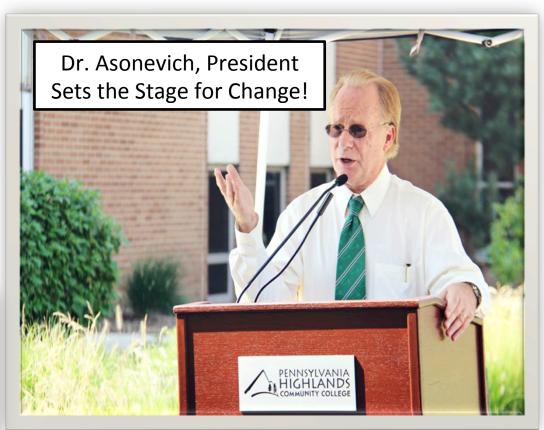


The NACEP Journey is Launched...2010



Leadership!







Getting Started:

Achieving NACEP Accreditation is **THE** Message

Internal: College

- College's Strategic Plan
- President's Cabinet
- Board of Trustees
- All-College Start Up

External: High School Partners

- Superintendents
- Principals
- School Counselors
- Faculty
- Students



Reconvene ACE Advisory Committee

- New Members!
 - Vice President, Dean of Faculty, <u>FACULTY</u>,
 Admission and Student Activities Directors

 Goal: Program Realignment per NACEP 17 Standards

Mission: Utilize a <u>SYSTEMS APPROACH</u>!



Self Study Process 2010-2012

- Self Study Initiated spring semester of 2010
 - 1. Evaluate: Per NACEP 17 Standards
 - 2. Identify: Strengths and Weakness
 - 3. Implement: Program Modifications
 - Strategically and Systematically
- Self Study Outcome
 - Prioritize Standard Weakness
 - Faculty F2, F3 and Curriculum C3
 - Develop Timeline
 - Apply for accreditation in 5 semesters

Priority: Faculty Standard F2/New Faculty

Faculty 2 (F2) The college/university provides new CEP instructors with discipline-specific training and orientation regarding, but not limited to, course curriculum, assessment criteria, pedagogy, course philosophy and administrative responsibilities and procedures prior to the instructor teaching the course.

<u>Deliverable:</u> Developed <u>Two-Part</u> system to train newly approved AND continuing ACE Faculty members (high school faculty)



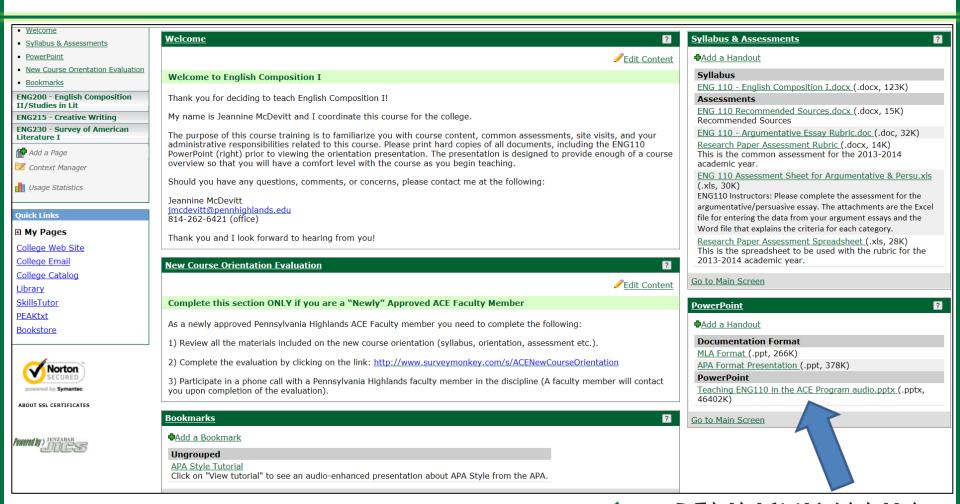
Faculty Standard F2 – Two Parts

 Newly Approved ACE Faculty are required to complete:

- Part 1: Discipline Specific/New Course
 Orientation
 - Completed online
- Part 2: General Program Orientation
 - Presented at the high school campus

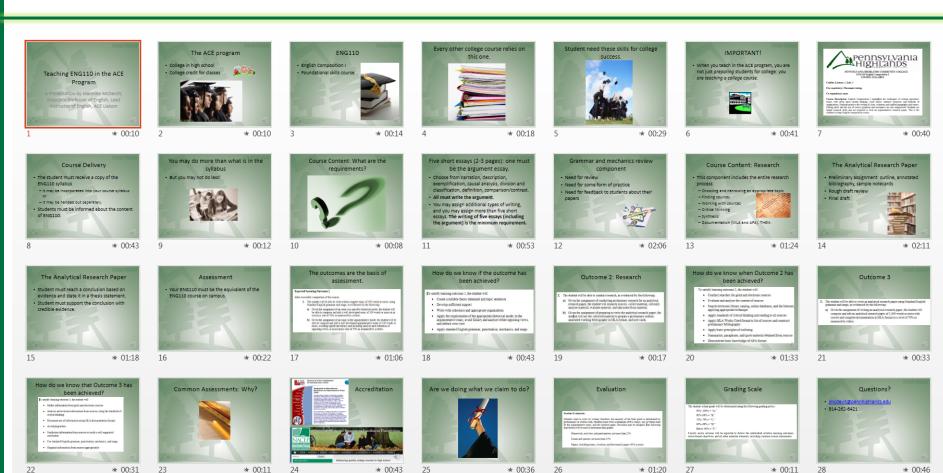


F2/Part 1: New Course Orientation - Online



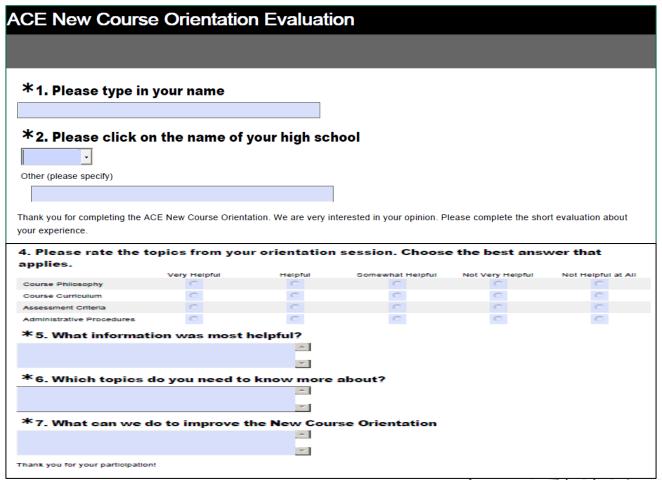


F2/New Course Orientation: PowerPoint





F2/New Course Evaluation via Survey Monkey





F2/Part 2: General Orientation Held at the High School Campus Required: New and Continuing ACE Faculty members

Agenda

- NACEP Accreditation
 - a. Awarded April 2014
- Course Curriculum
 - a. Syllabi
 - b. Pedagogy/Philosophy
 - c. Common Assessment
- Administrative Responsibilities
 - a. Grade Entry
 - b. Credentialing
 - c. Student Course Survey
- New Course Orientation (Required)
- · Site Visit
- · Annual Discipline-Specific Meeting
 - a. Attendance required annually (only one event):
 - i. October 16, 2014/Richland campus
 - ii. April 16, 2015/Richland Campus
 - iii. Via Technology
- Questions/Complete Evaluation





Priority: Faculty Standard F3 Annual Discipline Meeting

<u>Faculty Standard F3</u> - The CEP provides annual discipline-specific professional development activities and ongoing collegial interaction to address course content, course delivery, assessment, evaluation, and/or research and development in the field.

The CEP **ensures** CEP instructor participation.

Deliverable:

- 1. Hold on-campus Annual Discipline meetings AND
- Develop online Annual Discipline meetings to <u>ensure</u> participation of ACE Faculty across 11 counties.

Faculty Standard F3/Annual Discipline Meeting On Campus

- Annual Discipline Meeting held on the College Campus
 - Offered fall and spring



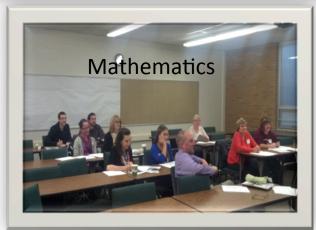


Faculty Standard F3/Annual Discipline Meeting – On Campus Breakout Sessions

- Breakout Sessions by Discipline
 - Sub-Discipline
 - Humanities
 - Art, Music, Foreign Language
 - Natural Science
 - Chemistry, Physics, Astronomy









Faculty Standard F3/Annual Discipline Online, by Discipline

Agenda

ACE Faculty Discipline-Specific Session

English: COM 101 Communications

October 16, 2014

- I. Welcome and greeting
- II. Review of course syllabi
- III. Review of specific speech types and requirements
- IV. Review of Full Sentence Outlines as required by syllabus and needed for TRAC DAT
- V. Research and Development: Video recording students

Bourhis, J., & Allen, M. (1998). The role of videotaped feedback in the instruction of public speaking: A quantitative synthesis of published empirical research. *Communication Research Reports*, 15(3),256-261.

Results of a meta-analytic study that examined twelve published studies indicated the use of video recording to provide feedback to students in public speaking courses resulted in better content of student speeches, greater acquisition of public speaking skills, better performance on objective tests, and more positive attitudes toward the course in public speaking. In addition, no statistically significant increase in anxiety is experienced by students when video technology is unitized in the classroom.

- VI. Establishment of the ACE PUBLIC SPEAKING VIDEO DATABASE
- VII. Questions?





Faculty Standard F3 On Campus versus Online

Same Meeting!

On Campus – In Person

- Same Agenda
- Lead Faculty Facilitator
 - In Person
- Handouts
- Complete Evaluation
 - After Session

Online - Via myPEAK

- Same Agenda
- Lead Faculty Facilitator
 - Video
- Handouts
 - Available online
- Complete Evaluation
 - Online



Priority: Curriculum Standard C3/Faculty Site Visits

<u>Curriculum C3</u> - Faculty site visits ensure that college/ university courses offered through the CEP are the same as the courses offered on campus.

Deliverables:

- Developed Site Visits Reports/Observation Forms and Scoring Rubrics
- 2. Increased the number of site visits
 - 80 100 annually
- 3. Completed Site Visits in **ALL** 12 disciplines

Culture of Change: Internal College Commitment to ACE Program Personnel

2010 2014

- 1 Associate Dean
- 1 Faculty Coordinator
- 3 Faculty Liaisons
- 1 Office

1 Dune

1 Dean

- 1 Program Assistant
- 2 Faculty Coordinators
- 15+ Faculty Liaisons
- Office Suite

2014

ACE Program works with virtually every department of the College:

Admissions, Registration, Student Services, Information Technology, Bursar/Business Office, Student Activities, External Affairs, and Library



Culture of Change: External

Community:

- Significant increase in requests for partnerships and "unique" programs
- ACE Plus Programs
 - ACE/Associate in High School Program
 - Associate in General Studies
 - Four (4) graduates 2014
 - 140 students enrolled
 - ACE/Career & Technology Pathway
 - Technology Management



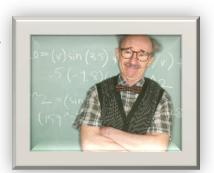


Final Word of Caution!

- Internal- Group Dynamics
 - 1/3 will support
 - 1/3 will eventually support
 - 1/3 will NEVER support
 - Solutions Only Zone!



- External ACE Faculty high school faculty
 - May not comply
 - Decertification





Accreditation Awarded April 2014!



