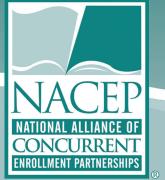
NACEP 2017-2021 STRATEGIC PLAN

VISION

All high school students will be prepared for, have access to, and succeed in quality college courses.

MISSION

Advancing quality college courses for high school students.



GOALS & OBJECTIVES

1. Strengthen the Voice and Engagement of All Members

As the membership of the organization grows in size and diversity, so too must the organization's opportunities for members to lead and engage. NACEP will engage members from across membership categories, including postsecondary institutions without a NACEP-accredited program, secondary schools, and state agencies, in the organization's work, including service on the Board and Committees and sharing their expertise as leaders in the field.

- A. Empower all members to actively participate through networking and knowledge dissemination activities
- B. Develop additional leadership opportunities within NACEP for individuals from across our diverse membership

2. Communicate the Benefits of Quality Concurrent Enrollment

Concurrent enrollment programs are offered with considerable variation through hundreds of colleges and universities partnering with thousands of high schools. As the voice for concurrent enrollment programs, NACEP will continue to lead and expand efforts to communicate the benefits of quality programs, promote consistent terminology and messages, and provide communications resources to members and affiliated state and regional chapters.

- A. Conduct communications campaigns to increase awareness of the value of concurrent enrollment to students, teachers, schools, and institutions
- B. Encourage rigorous research on the benefits of concurrent enrollment
- C. Expand the ways in which NACEP recognizes model programs and disseminates best practices

3. Enhance the Value and Recognition of NACEP Accreditation

Many institutions effectively use NACEP accreditation to leverage change, gain commitments of resources, and deepen collaboration between colleges and high schools. Many professional associations, regional accreditors, state agencies, legislators, and media increasingly recognize NACEP accreditation as the benchmark of program quality. Increased utilization of NACEP's accreditation services will continue to raise the caliber of programs to support the field of concurrent enrollment.

- A. Encourage all institutions offering concurrent enrollment to persue NACEP accreditation
- B. Work with state agencies, legislators, regional accreditors, and professional associations to align their policies with NACEP's standards
- C. Increase the recognition of NACEP accreditation in credit transfer policies



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GOALS & OBJECTIVES CONT.

4. Provide Leadership for Policy that Affects Concurrent Enrollment

With the rapid development and growth of concurrent enrollment, the range of policies influencing programs has increased. NACEP provides guidance and leadership in discussions at the state, regional, and national levels on policy that impacts concurrent enrollment. NACEP will support its members in advocating for effective policies, such as program quality, access, and affordability.

- A. Position concurrent enrollment as a key component as states and local school districts implement the Every Student Succeeds Act
- B. Ensure national, state and local education policies support quality concurrent enrollment

5. Expand the Scope of the Organization to Include Other Dual Enrollment Models

NACEP has historically focused primarily on the concurrent enrollment model: college courses taught to high school students by college-approved high school teachers. Many colleges, universities and high schools offer multiple models of dual enrollment, including those taught by college faculty on a high school campus, through distance education, and on college and university campuses. Increasingly institutions, states, and regional accreditors seek NACEP's advice regarding quality of other dual enrollment delivery models. The organization needs to determine to what extent, and in what fashion, NACEP will expand its scope to include other models.

- A. Engage NACEP members to determine the extent to which NACEP's purpose and activities will include other models of delivering college courses to high school students
- B. As needed, initiate key actions to affect the expansion of NACEP's scope