



Michigan College Access Network

Resources for High Schools and
Colleges

micollegeaccess.org

Our Mission

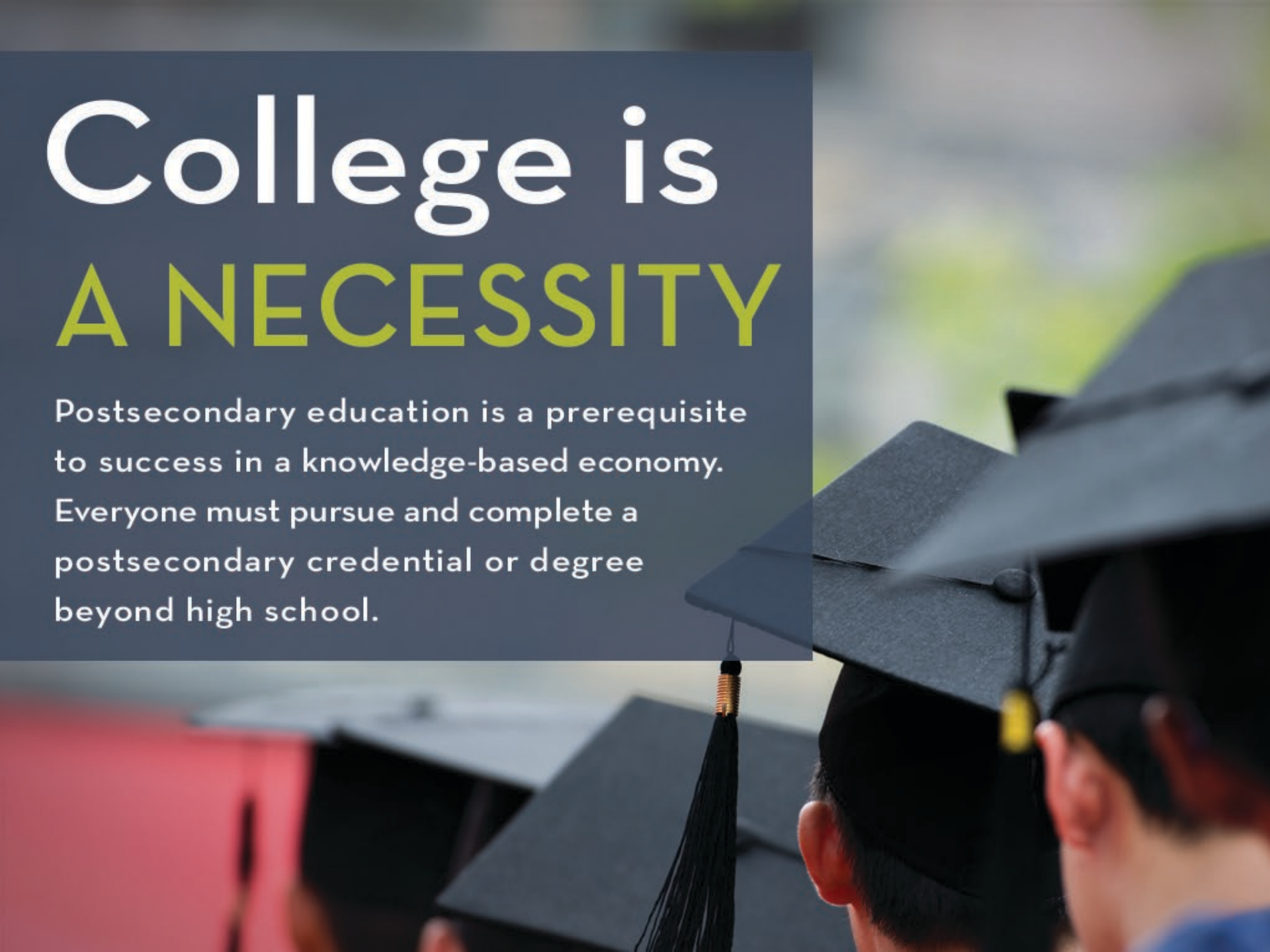
To *increase college readiness , participation and completion* in Michigan, particularly among low-income students, first generation college-going students, and students of color.

College is POSTSECONDARY EDUCATION

MCAN uses the term "college" to refer to the attainment of valuable postsecondary credentials beyond high school, including professional/technical certificates and academic degrees.

College is A NECESSITY

Postsecondary education is a prerequisite to success in a knowledge-based economy. Everyone must pursue and complete a postsecondary credential or degree beyond high school.





College is FOR EVERYONE

The postsecondary education attainment rates among low-income students and students of color are significantly lower than those of other students. MCAN is committed to closing these gaps.

A photograph of a city street scene. In the foreground, several bicycles are parked in a metal rack. The bicycle on the left has a black plastic crate attached to its front. The background shows a busy sidewalk with several pedestrians walking. A yellow door is visible on a building to the left, and a black bus is partially visible on the right. The scene is framed by green leaves at the top.

College is A PUBLIC GOOD

Postsecondary educational opportunity and attainment are critical to a just and equitable society, strong economy, and healthy communities.

Our Goal: Sixty by 30

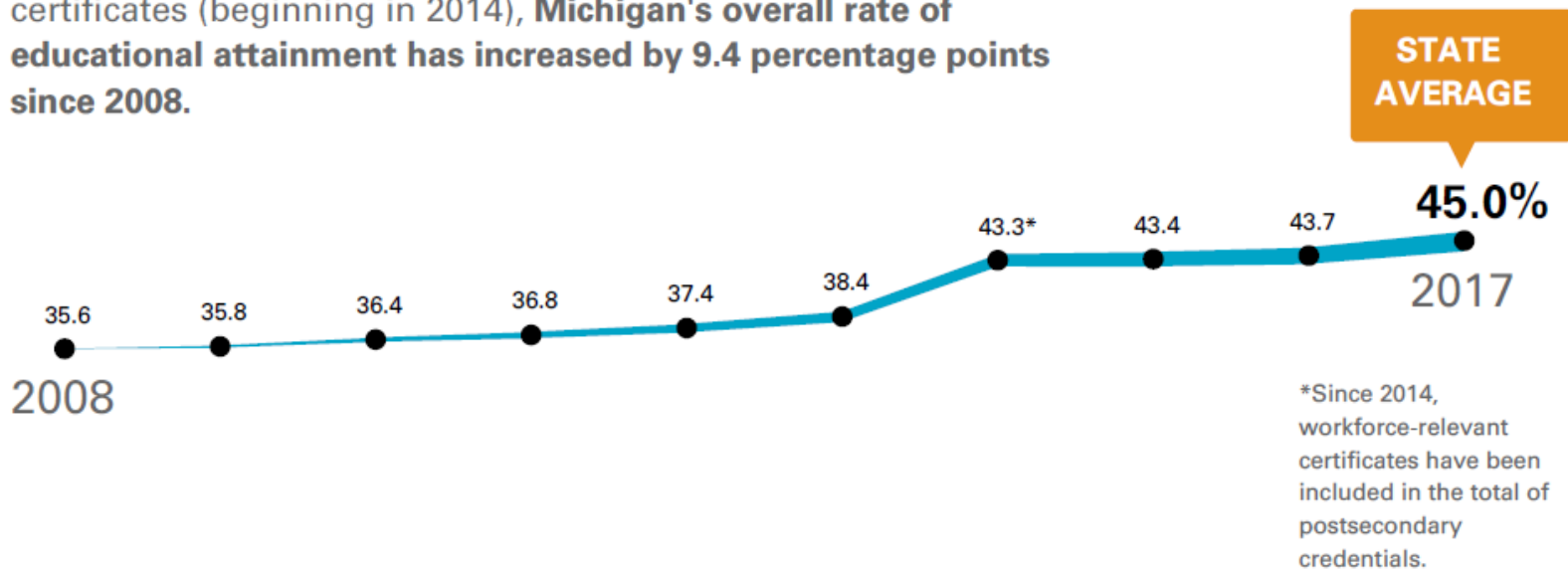
Increase the percentage of Michigan residents with degrees or postsecondary certificates to 60 percent by 2030.

Aligns with the Governor's Goal announced in February 2019.



Michigan's progress

To reach state goals, the state will not only have to maintain current rates of attainment but also significantly increase the number of people who enroll in programs and earn all types of credentials beyond high school. With the inclusion of workforce certificates (beginning in 2014), **Michigan's overall rate of educational attainment has increased by 9.4 percentage points since 2008.**

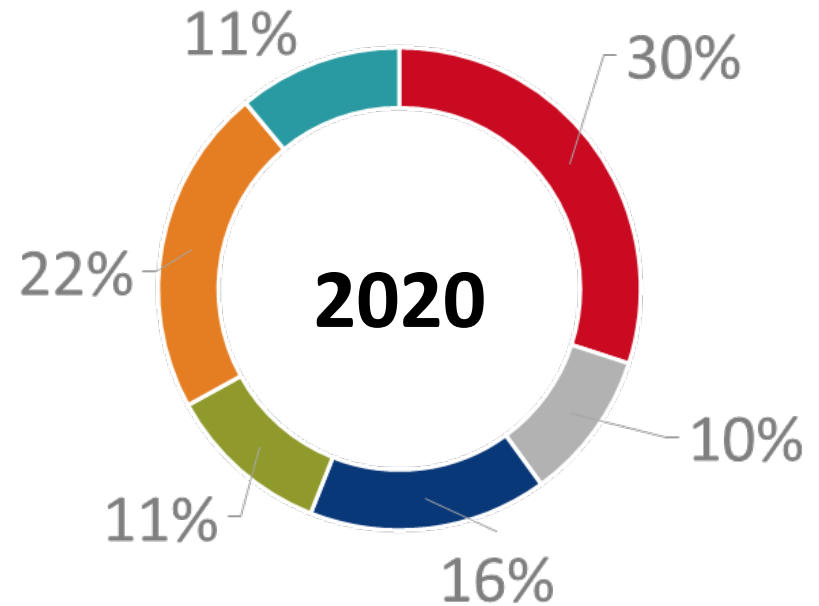
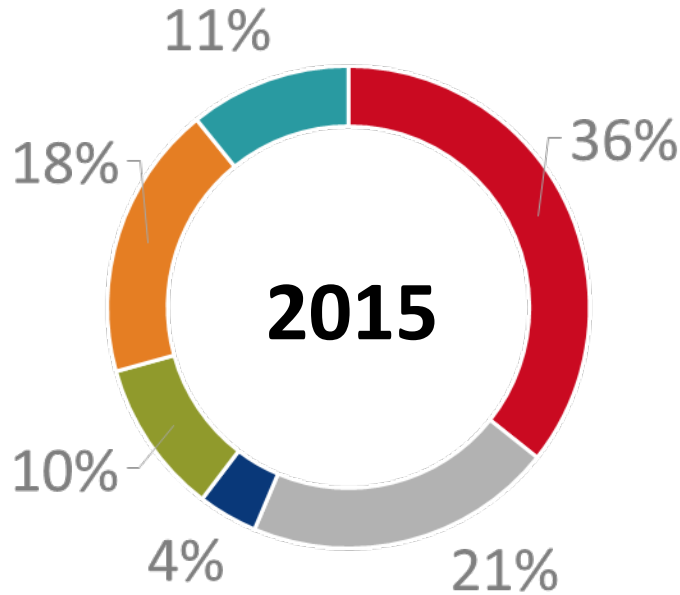


*Note: Since 2014, workforce-relevant certificates have been included in the total of postsecondary credentials.

Lumina Foundation, Stronger Nation Report 2019

Michigan Attainment Rates: Current vs. Need

Level of education for Michigan residents, ages 25-64



- High school or less
- Some college, no degree
- Certificate
- Associate degree
- Bachelor's degree
- Graduate or professional degree

Data Dashboard

GOAL #1 CULTURE Enhance Michigan's College-Going Culture

Michigan residents who think college is very important to be successful in the labor market **56.6%*** ▼

Michigan residents who think that it is very likely that their child will get a college education **74.6%**** ▼

GOAL #2 ACADEMIC READINESS Increase the percentage of students who enter college prepared to succeed in credit bearing coursework

Mean SAT score of 11th grade students **1007.6¹** ▲

11th grade students scoring at or above the SAT college-ready benchmarks in both subjects **34.9%²** ◀▶

High school graduates enrolled, not requiring remedial coursework **72.8%³** ▲

*Beginning in 2016, the State of Michigan began assessing college readiness by utilizing the SAT. This data will serve as the new baseline moving forward.

GOAL #3 FINANCIAL READINESS Increase the percentage of students utilizing federal financial aid

Enrolled seniors completing the FAFSA **64.2%⁴** ▲

GOAL #4 ENROLLMENT Increase the percentage of students enrolling in college

High school graduates who enroll in college within 12 months of high school **68.1%⁵** ▲

GOAL #5 COLLEGE PERSISTENCE Increase the percentage of students who persist toward degree completion

High school graduates enrolled achieving at least 24 college credits within 16 months **57.7%⁶** ▲

GOAL #6 COMPLETION Increase the percentage of students completing postsecondary degrees and certificates

Students enrolled in Michigan's community colleges completing, graduating, or transferring within six years **42.9%⁷** ▼

Students enrolled in Michigan's public universities graduating within six years **69.5%⁸** ▲

High school graduates who complete a postsecondary certificate or degree within six years **37.6%⁹** ▲

GOAL #7 ATTAINMENT*** Big Goal: 60 percent of Michigan's residents will have a postsecondary degree or credential by the year 2025

Michigan young working-aged adults (25-34) with a degree **45.1%¹⁰** ▲

Michigan working-aged adults (25-64) with a degree or certificate **43.7%¹¹** ▲

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Our Work



Current Program Updates

Executive Director Search

- Brandy left us in early March
- I've been serving as interim since then
- Board working on permanent appointment now
- Should have an announcement this month

Community & Partner Mobilization

- Local College Access Networks
- MCAN Community Ambassadors
- AdviseMI – High School App Available Now!

Innovative Program Grants

- Funds programming that increases college readiness, enrollment, persistence and completion in local communities and across the state
- Sparking new activity, Leveraging other resources
- Up to \$10,000 per grant is available
- Grants require 50 percent match funding, of which 50 percent can be in-kind and at least 50 percent must be cash
- Non-renewable
- Available on a rolling admission
- Funded by the State of Michigan

AdviseMI

AdviseMI program hires recent college graduates and places them in low-income, high need high schools to serve as college advisers in an effort to increase the number of first-generation college students / graduates within the State of Michigan.



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Director, AdviseMI



Jacqueline Ruhland
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Karla Perez Garza
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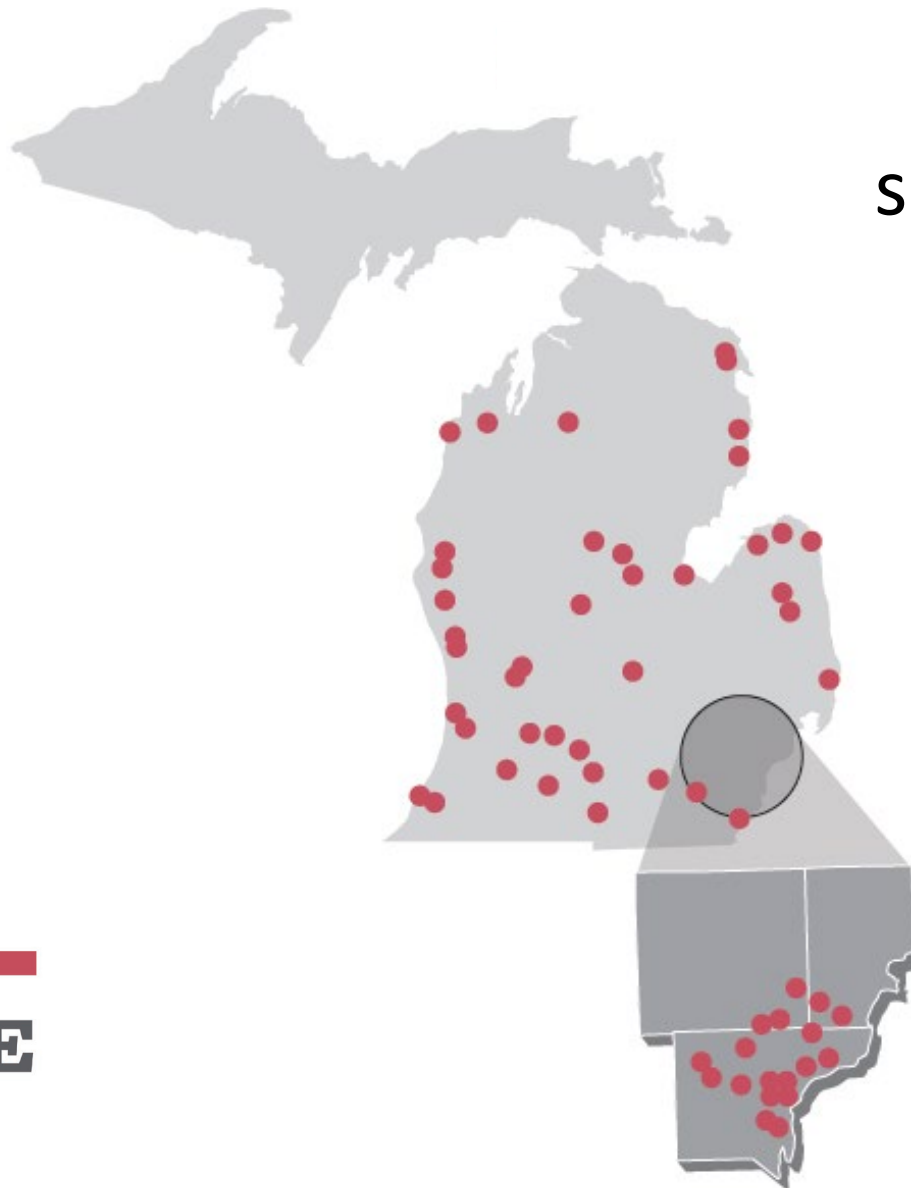
Emily Halling
Program Supervisor,
AdviseMI West
Michigan



Jahshua Smith
Program Supervisor,
AdviseMI Metro
Detroit

AdviseMI Across the State

56 advisers
serving 70 high
schools



External Engagement

- Advocacy Day
- MIHEART & Policy Agenda
- Building the Movement
- College Access Alliance
- Higher Education Advisory Board

High School Innovation

- Annual Conference
- High School Grantmaking (Reach Higher)
- College Bound Michigan
 - Michigan College Month
 - Michigan College Cash Campaign
 - Michigan College Decision Day

Save the Date!



MCAN's Annual Conference
March 26-27, 2020

College Access Advocacy Day
April 2020

Statewide Initiatives

High school-based campaigns designed to help schools support students through the milestones of the college-going process and break down the navigational barriers that students often encounter.



- **Michigan College Month in October**
 - Michigan College Month emphasizes the relationship between applying to and paying for college and helps break down some of the most complex and commonly cited barriers to attending college.
- **Michigan College Cash Campaign**
 - Encourage a school-wide rally around FAFSA completion and helping students find cash for college.
- **Michigan Decision Day**
 - Recognize high school seniors for their postsecondary educational plans and encourage younger students and families to prepare early for postsecondary education.

New Programming – Sneak Peek!



Academic Transitions Grants

- Larger grants - \$25,000+ for community colleges to partner with high schools to build stronger pipelines between the institutions.
- Project funded by the Kresge Foundation
- Will be launched in 2020 with support from the Michigan Center for Student Success

Stackable Credentials



Stackable Credentials

CARPENTRY
COLLEGE, CREDENTIAL, CAREER



Carpenters spend their days doing everything from analyzing the blueprints of a new highway structure to constructing custom kitchen cabinets for someone's home—all in the name of creating structurally sound and aesthetically pleasing buildings, houses, offices, and interiors their clients will love. This field, which falls within the architecture and construction career pathway, is great for independent thinkers and doers with a knack for mathematics. There are countless career possibilities, depending on the level of college you want to pursue.

To succeed in this field, carpenters must be comfortable using specialized tools and problem solving with spatial skills. They also need to develop knowledge of design techniques, adhere to safety procedures, and collaborate with co-workers on a jobsite. You can build on the skills you learn, and the training you acquire, in carpentry to specialize in such things as solar energy installation, civil engineering, and more. The possibilities are limitless!

CARPENTRY IS A HOT JOB IN MICHIGAN!

There are 2,600 projected job openings annually

Job growth is estimated at 7.5 percent

Carpenters earn between \$16 to \$28 per hour

SOME AVAILABLE CARPENTRY PROGRAMS

- Bay Mills Community College
- Delta College
- Ferris State University
- Gogebic College
- Lansing Community College
- Macomb Community College



- Monroe County Community College
- Northern Michigan University
- Northwestern Michigan College
- Oakland Community College
- Southwestern Michigan College
- Washtenaw Community College

Cool Classes You Can Take

Carpentry isn't only about woodworking and blueprint reading. There are some cool, unexpected classes you can choose as you pursue this path, such as:

Residential Energy Efficiency—Through hands-on and classroom learning, discover how building design and construction can impact energy consumption and conservation.

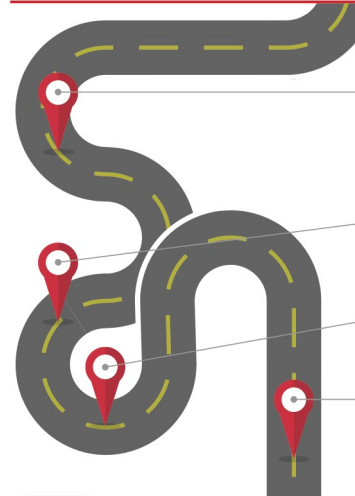
Construction Cost Estimating—Building structures is one thing. Quoting the work and forecasting the profit is another. This class uses computer skills to understand how cost estimation and the construction bidding process works.

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Financial Help

There are a lot of federal grants, work-study funds, and low-interest loans available to help students cover the costs of tuition and fees, room and board, books and supplies, transportation, and other college related expenses. The first step in securing necessary financial aid is to complete the Free Application for Federal Student Aid (FAFSA).

There are many different education and career paths in **CARPENTRY**. Here are a few you might follow after graduating from high school.



BACHELOR'S DEGREE

Construction Manager
\$89,100 annual salary
Cost Estimator
\$60,640 annual salary

ASSOCIATE DEGREE

First-line Supervisor of Trade Workers
\$61,920 annual salary
Solar Energy Installation Manager
\$61,920 annual salary

ADVANCED CERTIFICATE

Construction and Building Inspector
\$55,860 annual salary

CERTIFICATE

Construction Carpenter
\$44,620 annual salary
Rough Carpenter
\$44,620 annual salary

Who	You!
Where	College refers to an educational institution or establishment that provides education beyond high school and/or specialized professional training that is credit bearing.
What	A credential verifies an individual's qualification or competence in a particular area and is usually issued by colleges in the form of certificates and academic degrees. It can also be a certification that is awarded through competency-based assessment.
Why	A career is an occupation undertaken for a significant period of a person's life that has opportunities for advancement and provides a life-sustaining wage.
When	Now! Don't wait to go to college to earn a credential that leads not only to your first job but to a full and rewarding career !

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For more information, go to micollegeaccess.org/credentials

Stackable Credentials

- Hot Jobs
 - Requiring college
 - Expected growth in Michigan
 - High Wage
- Video Series
 - Student, Community College, Business
- One-Pager
- Professional Development (TBD)

Stackable Credentials

- First to Roll Out:
 - Carpentry
 - Information Technology
 - Insurance
 - Physical Therapy Assistant
- In Development:
 - HVACR
 - Dental Hygienist
 - Electrical Technology



Success Corps

- Launching Fall 2020
- Partially funded by AmeriCorps
- Planning Grant for 2019-2020 from the Michigan Community Service Commission
- Placing success coaches on community college campuses

MCAN Staff

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