

Presentation Summary for “No More Paper! Online Student Surveys Are the Wave of the Future”  
Monday 10.26.09

A panel including Jerry Edmonds, Syracuse University, Project Advance, Avinash Kadaji, Syracuse University, Becky Carter, Indiana University, Advance College Project and Ted Leahey, Indiana University, Advance College Project reported on the pilot project to administer the one year and five year out NACEP surveys electronically.

Jerry gave an overview of the system from its inception at Syracuse for the university’s own research and explained the application of the system for NACEP. Becky Carter presented the results and interpretation of the data collected from ACP students both electronically and by mail and compared those results. She also talked about the facility of the online survey vs. the paper method for readier access to the student responses. There was no significant difference in response rates using either approach.

Ted Leahey discussed the value of an electronic survey vs. tradition mailed surveys concluding that it is cost effective from program perspective to use a NACEP created survey over the cost of an electronic survey from independent research services.

Jerry concluded with the value of having a means to collect comparable information from multiple providers nationally to present an overall picture of concurrent enrollment from NACEP-accredited institutions. This survey can provide both student demographics and program outcomes for further research and for entities that are making decisions about the impact of concurrent enrollment in the United States.